AUGUST 2021

WORLD STROKE ACADEMY

News and updates from the WSO Educational Platform



New Executive Manager



We are happy to announce that Laura Ceci Galanos has joined the World Stroke Academy team as our new Executive Manager. Laura is a Communication expert working in the field of online education & social media branding. Her current responsibilities involve maintaining the existing elearning portal, creating new education activities and webinars, among other activity formats, and supervising/monitoring the WSA social media. You can follow Laura on LinkedIn and Twitter.

We would like to take this opportunity to thank our former Executive Manager, Alina Schwarz, for her amazing job leading the WSA team all this years and wish her the best of luck on her new projects and goals! The World Stroke Academy (WSA) is the e-learning platform for the World Stroke Organization.

The WSA facilitates educational materials for healthcare professionals in a variety of formats (podcasts, webinars, e-learning modules, conference webcasts...) to meet the needs of the WSO membership, with the support of the WSO Committees and the Stroke Connector programme.

The role and scope of the WSA are not trivial. The WSA carries multiple responsibilities, from managing editorial decisions and leading strategic directions to disseminating and enhancing the knowledge of stroke around the world in support of the WSO vision.



WSA LinkedIn Page

The World Stroke Academy latest news and updates are now available also through our newly created LinkedIn page. You can follow our educational activities and much more by scanning this QR code:



New website launch coming soon!

We will soon be celebrating the launch of our newly rebranded Academy website, filled with high-quality stroke education material for healthcare professionals.

Our e-learning modules are designed to cover stroke prevention, diagnosis and acute treatment, patient care and neurorehabilitation in a variety of formats (slides, conference webcasts, presentations, interviews, quizzes, case studies, etc.). **Stay tuned!**

Twitter - @WorldStrokeEd

THANK YOU for 4680 followers!



Webinar alert!
September 29th, 4pm CET in partnership with the

American Heart Association

Diagnosis and Management of CVST



Call for webinars: September

On the initiative of WSA, WSO has been organising a series of international webinars in 2020 to compensate for the loss of face-to-face meetings and conferences and to support clinicians struggling to maintain stroke services and research during the pandemic.

You can now send out your proposal through this <u>link!</u>

WSA TEAM GROWTH



Gustavo Saposnik - Editor in Chief

Dr. Gustavo Saposnik is a scientist, stroke neurologist, and Associate Professor of Medicine at the University of Toronto, Canada. Gustavo has a global perspective with specific interest in cardiovascular health, decision neuroscience, and stroke care. His vision is improving clinical outcomes through cost-effective, high impact, and innovative strategies by applying concepts from Neuroeconomics integrated within existing clinical care services Worldwide. His goal as the EiC of the WSA is based on strengthening three pillars: i) teamwork and collaboration, ii) facilitating access to practical and high-quality material relevant to our daily stroke practice, and iii) increasing the value of the WSA.



Anita Arsovska - Associate Commissioning Editor

Anita Arsovska is Professor of Neurology at the medical faculty, University Ss Cyril and Methodius, Skopje, N. Macedonia, and Head of Department for Urgent Neurology at the University Clinic of Neurology. She is Vice-President of Stroke Alliance for Europe (SAFE) and one of the co-founders of the Macedonian organization for a fight against stroke- a stroke support organization. Other activities include regular public activities for promoting stroke prevention and raising stroke awareness (f.e. World Stroke Day, supporting World Stroke Campaign and European Stroke Day) and the organisation of public campaigns and scientific meetings.



Laura Ceci Galanos - Executive Manager

Laura Ceci Galanos is Online Learning Specialist and works as Executive Manager for the WSA. Her educational background is in Communications, with a degree from the University of Rome La Sapienza, Italy and she has since then increasingly worked in the field of online education and social media branding. Her current responsibilities involve maintaining the existing e-learning portal, creating new education activities and webinars, among other activity formats, and supervising/monitoring the WSA social media.



Rodrigo Guerrero - Social Media Leader

Rodrigo is a neurologist with a stroke-based practice in Santiago, Chile, currently working at the Santiago Oriente Hospital, and Clínica Santa María, instructor of Neurology at the Universidad de los Andes Neurology Residency Program, member of the Neurohospitalist and Cerebrovascular Disease Working Team from the Neurology, Psychiatry and Neurosurgery Society of Chile, SONEPSYN, and part of the Neurology Advisory Group from the Chilean Ministry of Health.



Florencia Casagrande - Communication Specialist

Florencia Casagrande is a Community Manager based in Argentina with experience in public relations and generation of social media content. In her role as Communication specialist, Florencia will develop a communication strategy and the visual image of the WSA for its social media channels, focusing not only on image designs, but also creating useful infographics for the community.